



*agenda
invest* ^{AG}

the family office for entrepreneurs



contents

- Who you are
- Family Governance
- Assets & Liabilities Management
- Direct Investments
- Corporate Issues
- Who's Agenda Invest



the philosophy

We believe in people reinventing their business every day, finding concrete answers and solutions to their problems.

We believe in entrepreneurship, in people who spend their life developing businesses that make the world grow. Ethical entrepreneurship and sustainable businesses addressing the key issues of our future is our firm belief.

We believe in networks, communities and families, as the fundamental elements of our society, able to boost innovation and entrepreneurial creativity.

To deliver success we rely on the efforts of teams of people and their ability to influence and change.

Integrity, commitment and consistency combined with innovation and creativity will deliver future goals.



who you are

what matters?

Public Issues

corporate issues

- Mergers & Acquisitions
- Debt Financing
- Capital Structure Advisory
- Investment Opportunities
- Joint Ventures
- Business Development

direct investments

- Properties Consulting
- Arts Advisory
- Jets & Yachts Management
- Philanthropy
- Others



Private Issues

family governance & planning

- Inheritance Plan
- Asset Protection
- Tax Planning
- Legal Support
- Administration
- Concierge

asset & liability management

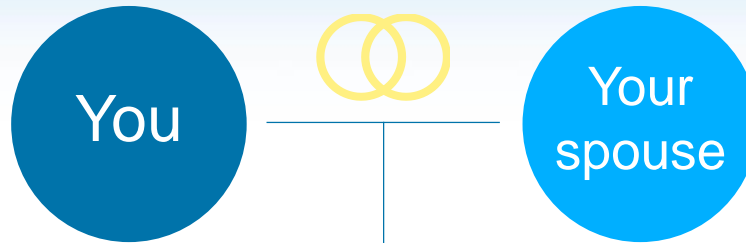
- Strategic Asset Allocation
- Risk Management
- Managers' Selection
- Portfolio Management
- Credit Enhancement



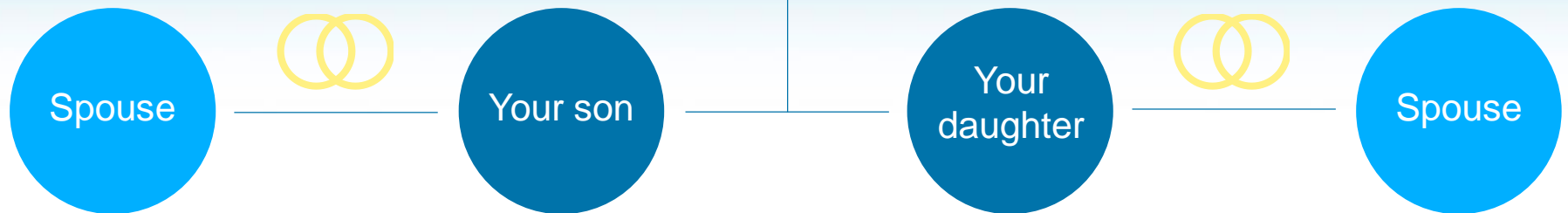
you & your family

where are we starting from?

Generation I



Generation II

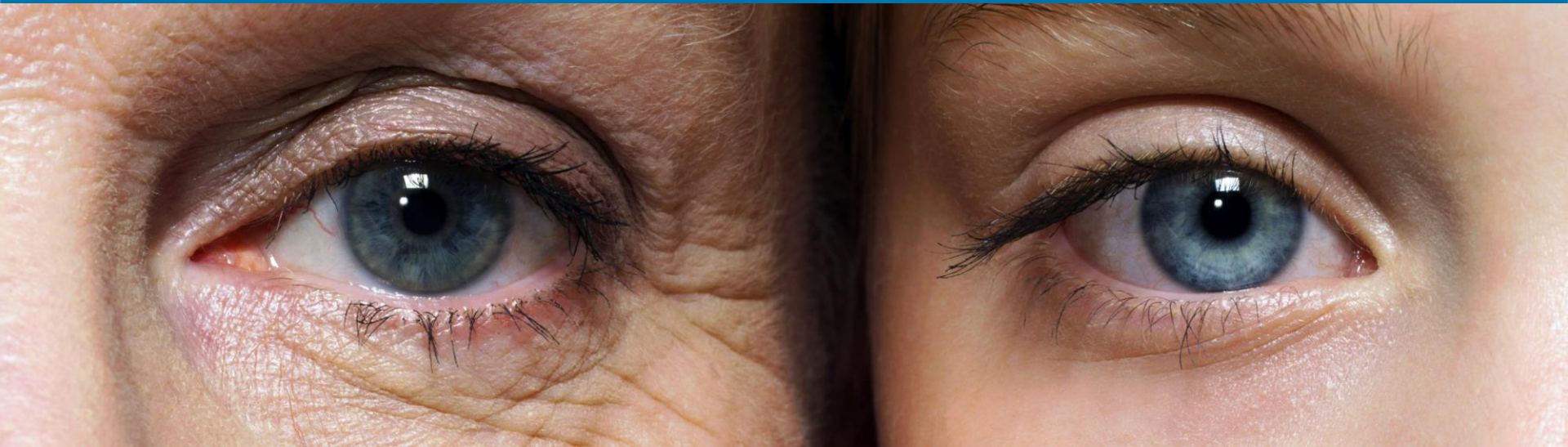


... until we explore the extended structure of Your Family



family governance & planning

- Inheritance Plan
- Asset Protection
- Tax Planning
- Legal Support
- Administration
- Concierge





family governance & planning

your key issues

How will my assets be distributed after my lifetime?

- **Trust** or last will
- **Tax & legal advisors**

How can you make my personal life easier?

- **Goals-based financial planning**
- **Payroll accounting**, payment of salaries & invoices, document inventory
- **Education**; family learning programs, tailor made & target oriented
- **Health**; medical checks & health insurance
- **Exclusive concierge services**; exclusive parties & events, unique restaurant bookings, red-carpet... etc.

How can I protect my assets?

- Assets consolidation under **wrapper**
- **Risk assessment**
- **Insurance consulting**
- **Relocation of Residence services**; UK, CH, EU... etc.
- **Global custody**
- **Purchase & escrow** agreements

... our Solutions



asset & liability management

- Strategic Asset Allocation
- Risk Management
- Managers' Selection
- Portfolio Management
- Credit Enhancement





asset & liability management

your key issues

Who are my best & worst managers?

- Your entire **wealth monitored**
- **iPad application for worldwide assets consolidation**
- **Best in class Asset Managers**
- **Analyze potential risks**; concentration, illiquidity, interest rates, etc.

Is my asset allocation properly structured for the current period?

- **Asset allocation** customized to your profile
- **Asymmetric approach**
- **Cash management** via yield enhancement structures
- **Liability structuring** based on need

Am I paying the right fees?

- **Fees monitoring**
- **Negotiation** with diverse custodians
- **Control of overlay fees** through permanent price matching with market values

... our Expertise at your service



direct investments

- Property Consulting
- Art Advisory
- Jets & Yachts Management
- Philanthropy
- Others





direct investments

your key issues

Can you find exclusive opportunities for me?

- **Advice & planning** of any future acquisitions
- **Sourcing of new opportunities** to both buy & sell

How can I organize my holding structure?

- Critically **analyze** existing **Foundation & Holding Companies**
- **Restructure** if necessary

Who is the best credit provider for my needs?

- **Beauty Parading using extensive network** to source most cost efficient financing
- **Optimal balance** between Asset & Liabilities

Can you assist me in reordering my direct investments?

- **Double check** of the detention structures
- **Digital transfer** of all documentation related to arts, old cars, properties,...
- **Solution finder** for complicated and risky structures

... our Network



corporate issues

- Mergers & Acquisitions
- Debt Financing
- Capital Structure Advisory
- Investment Opportunities
- Joint Ventures





corporate issues

your key issues

How can I find opportunities to globalize my business?

- **New Projects**; source hand-picked investment opportunities globally
- **Joint Ventures**; conduct JVs for existing business & sourcing partners in EMEA
- **International opportunities** for business growth

How can I fund my new project?

- **Capital raising** and M&A advisory for private companies
- **Debt Financing**; both asset leasing & debt finance
- **Capital Structure Advisory**; on optimal debt to equity mix
- **Structured Finance**

Am I surrounded by the right team?

- **Top management**; introduction to key top managers
- **Beauty contest** to find new managers
- **Education programs**

... our Entrepreneurship at your service



who's agenda invest

agenda's group is connected

facts

- Total bankable Assets under Control about 600 mil USD
- Total AUC including illiquid assets above 1 Bil USD
- Advisory board with president Vittorio Volpi
- Joint Venture with Russian Asset Manager & Family Office group, General Invest
- Restructured family assets for several clients
- Capital increase of \$10 mn for Mondo Biotech; a publicly traded company
- Started a SICAV UCITS 4– 74
- Asymmetric Equity Fund – Behavioral bias
- Assisted startup since inception with Private
- Equity negotiations
- London office dedicated to emerging markets
- FSA License
- Partnering with eight banks worldwide
- Swiss fiduciary patent

Meet our people @
www.agendainvest.com

Agenda Invest AG

AIAG is a Multi Family Office made up of a consolidated team of experts with diverse backgrounds in wealth management, asset management, accounting, tax & legal, corporate finance & lifestyle advisors.

The group has been founded in 2010 and employs 10 people between CH and UK.

AIAG's reach spreads far through its global network of the members in their specializations. AIAG adds real value to its client through its worldwide network

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